

PHILIP MORRIS INCORPORATED
INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

MAY 7 1981

To: Mr. Clifford H. Goldsmith Mr. James J. Morgan
 Mr. Hugh Cullman Mr. Alexander Holtzman
 Mr. Shepard P. Pollack May 7, 1981

From: • T. F. Ahrensfield

Subject: • Barclay Cigarettes

A. H.
~~FSA~~
~~...~~
H. H.

I received the attached letter from Ernie Pepples this morning.

I am, at least at present, at a loss as to why it was sent or whether we have some obligation to respond, particularly to paragraph (c) on page 2.

TFA/add
attachment

AT:

- ① The letter was sent to dissuade PM from taking RJR's side; helping to FTR; or supplying information to Ad Age. (i.e. keep your fat lips buttoned.)
- ② No response.

Fred

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